OPTEL™

Compliance and Efficiency Shouldn't Be a Trade-off

Secure your compliance, optimize your line performance, and drive down long-term costs

Most pharmaceutical manufacturers are told to choose between compliance and efficiency. OPTEL delivers both. We inspect, serialize and automate your packaging lines so every batch meets regulatory requirements, while your lines run faster and cost less year after year.



Why OPTEL

- **Transparent pricing,** from quote to invoice
- **The most durable, reliable systems** on the market
- **Turnkey delivery** backed by deep integration expertise
- **24/7 local support** from a team near your plant
- **Compliance and efficiency,** built into every solution

Optimize Performance, Lower Long-Term Costs

- **Automate end of line** with case packing that reduces labor and human error
- **Detect more defects, faster** with built-in AI vision
- **Recover uptime in minutes** with real-time AI support on the floor, not a ticket queue
- **Integrate easily** with your existing systems, at a controlled cost
- **Lower your total cost of ownership** with durable equipment built to run for years

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TrackSafe™

One partner to inspect, automate, serialize and aggregate your lines



Vision Systems

Full inspection coverage without sacrificing speed

AI-powered inspection that checks printing, labeling, packaging, physical specifications, product integrity, color and presence, at the speed your line demands.

NEW **CountSafe 360**

Full-surface inspection offline, at the most affordable price on the market.

Track and Trace

More throughput, less floor space

A complete L1-L3 stack for cartons, bottles, blisters and more, with compliance built in for all major regulations, including DSCSA and EU FMD. Compact, all-in-one designs, cobot for end-of-line automation, built to lower your cost per pack over the life of your line.

To learn more about TrackSafe solutions, click here.

VerifyBrand™

Enterprise compliance without the hidden costs



VerifyBrand is a customizable L4-L5 platform that removes compliance risk and complexity, so your data stays secure and your total cost stays predictable.

- **Fixed-cost pricing,** so your budget stays predictable
- **Real-time validation** to stop errors before they reach the market
- **Advanced exception handling** for flexibility when things don't go to plan
- **GS1 EPCIS-native,** with no proprietary formats and no vendor lock-in
- **SOC 2 Type II certified** for data security you can prove
- **A named customer success manager** who knows your sites

To learn more about VerifyBrand solutions, click here.

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35+	8000	25B	24/7	96%
Years of Expertise	Systems Installed Worldwide	Products Tracked Per Year	International Tech Support	Service Satisfaction Rate

Trusted by

teva SANDOZ BAYER GSK

NOVARTIS Pfizer APOTEX

About OPTEL

Founded in 1989 in Quebec City, OPTEL has spent more than 35 years making products traceable, from raw material to the end consumer. Today, we track billions of products every year for some of the world's most regulated industries, including pharmaceuticals. We support our global clients through facilities in Canada, Germany, India and Brazil, alongside teams across the Americas, Europe and Asia.

To learn more about OPTEL's traceability solutions

Contact Us

NORTH AMERICA
Canada — HEADQUARTERS, United States

EUROPE
Ireland, France, Germany

ASIA
India

SOUTH AMERICA
Brazil

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